

PATENT Customer No. 22,852 Attorney Docket No. 05793.3055-00

HE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:) .
Jeffrey NORRIS) Group Art Unit: 3622
Application No.: 09/897,901) Examiner: Daniel LASTRA
Filed: July 5, 2001) Confirmation No.: 1420
For: SYSTEMS AND METHODS FOR PROVIDING PURCHASE TRANSACTION INCENTIVES))

MAIL STOP RCE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 Sir:

AMENDMENT AND SUBMISSION UNDER 37 C.F.R. § 1.114

In reply to the Final Office Action mailed November 30, 2005, the period for response which extends through February 28, 2006, Applicant files concurrently herewith a Request for Continued Examination (RCE) and amends this application pursuant to 37 C.F.R. § 1.114 as follows:

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment sections of this paper.